

## BlackRock Customised Portfolio Service for investors

If you are interested in investing in the stock market, but don't want the responsibility of managing your own portfolio, the BlackRock Customised Portfolio Service might be what you're looking for.

The BlackRock Customised Portfolio Service (the "Service") is a share portfolio solution that lets you invest in shares across a range of professionally managed investment models, according to your personal financial goals. The Service provides investors with a simple answer for managing the direct equity holdings of their investment portfolios.

### How does the Service work?

Each investor has a personal account into which their investments are allocated. This personal portfolio is constructed using one or a range of investment models, as selected by their financial adviser, to meet their individual needs and objectives. BlackRock then purchases the securities so that they reflect the model or combination of models chosen. The investment teams (Model Portfolio Managers) responsible for managing the investment models chosen, manage the models on an ongoing basis, and BlackRock executes the trades to reflect any changes the teams makes to the models.

### Why invest in the Service?

#### Professionally managed direct equity holdings

Investors gain exposure to the share market, and all the benefits of investing in this asset class, with the additional advantage of having their portfolio professionally managed through a choice of investment models.

#### Portfolio transparency

Investors can see the underlying stocks they own as an individual portfolio online. They can also view the daily performance and valuations of their portfolio, dividends and franking credits as they are received, purchases and sales, and any associated brokerage costs.

#### Fewer trades

Investors' shares, allocated across any number of investment models, are grouped so that they behave like a single share portfolio ("blending"). Shares are also "netted", where prospective purchases and sales are matched against each other before market trades take place. Blending and netting occurs automatically at an individual level and across the entire Service.

#### Low brokerage fees

All trades are executed at wholesale rates (generally costing less than 5 basis points per trade) and the number of trades are reduced through the process of blending and netting that occurs within the Service.

#### Individual tax packaging

Each investor is able to optimise their tax parcels. And unlike many other managed investment schemes, they don't inherit other investors' capital gains.

Find out how you can benefit from the BlackRock Customised Portfolio Service, by calling your financial adviser now.